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FOR IMMEDIATE RELEASE:

AIA MICHIGAN ANNOUNCES ASSOCIATE MEMBER OF THE YEAR

May 26, 2016 – Detroit, Michigan – The American Institute of Architects (AIA) Michigan will honor Amy Deines, Associate AIA, with the Associate Member of the Year Award. The presentation will be made at the annual Celebration of Architecture on June 10 at The Henry Ford Museum in Dearborn, MI.

The Associate Member of the Year award is given annually to recognize proficiency and exceptional accomplishment in, and contributions to, the profession by an associate member who has been a member of AIA Michigan for a minimum of two years.

As graduate of the Cranbrook Academy of Art, Master of Architecture, Amy Green Deines, Associate AIA, has a diverse design background that builds on her academic training in industrial design and architecture. Her teaching and research interests stem from an inter-disciplinary approach that seeks to encompass both visual communications and the built environment with specific focus on design, mapping, urban design and new technologies. Amy was recently appointed as the Dean of Cranbrook Academy of Art, and will begin in this position on July 1. Currently, she is the Interim Dean with the College of Architecture and Design at Lawrence Technological University, where she is acting as Executive Director of the Detroit Center for Design and Technology (DCDT), which includes a storefront gallery, design studios, practice, K-12 programs, design business accelerator and research laboratory. Under Dean Deines' leadership the College of Architecture and Design occupies space in a new building, within the cultural district of Detroit. This entrepreneurial attitude will allow students of architecture and design to study the complexity of a city first hand. Dean Deines is responsible for raising over \$900,000 in capitol and program dollars to allow this project to exist.

Amy came from the University of Detroit Mercy; School of Architecture where she developed a variety of programs ranging from the funded lecture series, international programs, and outreach initiatives with other institutions, as well as relevant industry partners. Dean Deines has presented her work and lectured numerous times at various universities and conferences. Amy is a professional designer with experience in both the public and private sectors, specializing in architecture, graphic design, and urban design. She has been involved in numerous prototypical projects that have been awarded four United States Patents involving technology and customization within point of purchase environments. Amy is the co-founder of a small practice, an award winning multidisciplinary design + technology studio founded in 2007. Her studio is an expansive practice that engages new technology surrounding RFID, web + software development, environmental design and prototypical design specific to product. Her work also involves exhibits, web sites, large-scale projects developing exhibitions and way-finding programs, interpretive installations, and retail design.

The American Institute of Architects Michigan, headquartered Midtown Detroit, established its awards program to raise public awareness to the value and importance of architectural excellence and to recognize those whose notable achievements encourage all to make excellence in architecture the standard. Visit www.aiami.com or call 313.965.4100 to learn more.