



PRESS RELEASE

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FOR IMMEDIATE RELEASE:

AIA MICHIGAN PREPARES FOR ANNUAL DESIGN RETREAT

September 18, 2014 - Detroit, Michigan – The American Institute of Architects (AIA) Michigan is excited for the 25th Annual Design Retreat taking place at Camp Hayo-Went-Ha located in scenic Crystal Lake, Michigan. This year’s retreat continues a tradition of providing networking opportunities and discussions as to how the challenges of architectural design are handled by fellow members of the profession. This year, AIA is pleased to host special guest speaker, Tyree Guyton, Founder and Artistic Director of The Heidelberg Project.

The Heidelberg Project is a Detroit-based community organization designed to improve the lives of people and neighborhoods through art. Their mission: “To inspire people to appreciate and use artistic expression to enrich their lives and to improve the social and economic health of their greater community”. The theory of change for the Heidelberg Project begins with the belief that all citizens, from all cultures, have the right to grow and flourish in their communities.

Tyree Guyton has been described as an urban environment artist. He has been engaged in a battle on urban blight on Detroit's East Side, and has transformed his neighborhood into a living indoor/outdoor art gallery. Through his art, Guyton has drawn attention to the plight of Detroit’s forgotten neighborhoods and spurred discussion and action.

Outstanding projects will be featured by Hamilton Anderson Associates, UDM School of Architecture, SHW Group, Progressive AE, PLY Architecture, Neumann/Smith Architecture, Quinn Evans Architects, HopkinsBurns Design Studio, Constantine George Pappas AIA Architecture/Planning, SmithGroupJJR, and MAde Studio.

To learn more or to register for the Design Retreat, visit AIA’s website at www.aiami.com. To learn more about The Heidelberg Project and Tyree Guyton, visit www.heidelberg.org.

The American Institute of Architects, Michigan, headquartered in the historic Beaubien House across from the GM Renaissance Center in downtown Detroit, is dedicated to bringing public attention to the value and importance of architectural excellence and to recognize those whose notable achievements encourage all to make excellence in architecture the standard.

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