



## **PRESS RELEASE**

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FOR IMMEDIATE RELEASE:

### **AIA MICHIGAN LEADERS CONVENE AT PONTCHARTRAIN HOTEL**

January 31, 2014 - Detroit, Michigan- The 2014 American Institute of Architects, Michigan, Board of Directors will meet today with AIA Chapter members and other architecture leaders from across the state at the newly renovated Hotel Crowne Plaza Pontchartrain Detroit for an annual Leadership Retreat event on Friday, January 31<sup>st</sup>, 2014.

“The Pontchartrain has a notable history in Detroit and was a hub of activity for many years. It is a symbol of the revitalization of Detroit and represents just one of the uniquely designed gems that entice visitors to the city,” said Cathy Mosley, Executive Director of AIA Michigan. “This revitalization comes at a time when the AIA is undertaking a critical Repositioning effort. We are looking to create a strong presence in the renewal-by-design dialogue happening in Michigan and what better place to have this discussion than in a newly-renovated, historic building.”

The Leadership Retreat serves as a pivotal opportunity for local and state membership leaders to start the year meeting face-to-face. During the Retreat, the Board will prioritize important issues to tackle this year, including increasing public awareness about how architects contribute to design, the environment and everyday life. Legislative issues, including protecting licensed architects and promoting continuing education for architects will also be discussed.

The American Institute of Architects Michigan, headquartered in the historic Beaubien House across from the Renaissance Center in downtown Detroit, is dedicated to bringing public attention the value and importance of architectural excellence and to recognize those whose notable achievements encourage all to make excellence in architecture the standard.

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