

BULLETIN

AIA MICHIGAN • A SOCIETY OF THE AMERICAN INSTITUTE OF ARCHITECTS

Volume 30, Number 1

Special Annual Report Issue

January 2005

President's Report

I started planning for 2004 as vice president in 2003. My interest was in continuing our interest in Livable Communities by focusing on the "Impact of Design." With that as a basic premise, the goal was to help involve local chapters and individual members in their communities, and connect with our state architectural schools and the strategies and resources available through the National AIA. I also felt AIA Michigan should be acknowledged at the state and local levels as a resource to be used for land use planning and the "Cool Cities" Initiatives proposed by Governor Granholm.

Another goal was to promote fellowship throughout the organization so everyone would feel a more personal connection to AIA and have some fun in the process.

In order for AIA Michigan to be responsive to individuals and chapters we started with our time-honored leadership retreat in Traverse City. This year we invited all chapters to bring their full executive committees and we had a great retreat that included the planning director and mayor of Traverse City as well. I believe everyone had some fun at this event, too.

This year we targeted the following issues and I would like to give you a pulse check of our progress this year.

Livable communities

As this committee developed, two primary focal points made it apparent that two separate committees could best address the important issues at hand. These separate functions also more closely align with AIA National knowledge communities.

Communities by design would deal with issues like smart growth, urban revitalization, new urbanism, elements of the Michigan "Cool Cities" initiatives, historic districts, zoning and planning, and brownfield development, etc.



Randy Case, AIA
2004 AIAM President

This group is working on a "Cool Cities" self-evaluation guideline and has been involved with the "Tipping to Cool" conference in December (see more under public awareness).

Sustainable/Green Design would deal with issues of green materials, LEED certification, alternative energy sources, dark skies, etc. This group is working on a green web site linked to the AIAMI site.

Public Awareness

Work continued on plans laid in previous years supported by our local chapters, their members, and our public relations firm in local newspapers and National Public Radio. This year, Talk Radio was added during morning drive time with interviews and scripted messages. Also this year, the Huron Valley Chapter published a brochure highlighting area architecture following the example set last year by the Flint Chapter. The Southwest Chapter is in process of completing a third piece focusing on buildings of the Modern Movement.

The Michigan Council for Arts and Cultural Affairs Conference called "Tipping to Cool: the Next Steps in Linking Culture, Community and the Economy" was held on December 9, 2004, and was attended by more than 1,000. Becky Anderson, author of "Handmade in America," was the featured lunch speaker focusing on cultural tourism. She noted that quality of design in the simple architecture in the Appalachian Mountains of North Carolina coupled with well-designed furnishings and handmade art were keys to making cultural tourism flourish. Malcolm Gladwell, author of "The Tipping Point: How Small Things Can Make a Difference,"

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President's Report

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offered an enlightened keynote address. He discussed "Social Power," "Connectors" and "Mavins." He described Mavins as people you rely on as experts about things you can't understand or may not want to understand. They help you make decisions that are in your best interest based on their particular expertise. In that context, architects would be considered the Mavins of buildings!

That fact was highlighted in the AIAM presentation featuring Dave Downey, Celeste Novak and myself, and moderated by Gene Hopkins. Rocco Romano conducted a session on the MAF program, "Architecture: It's Elementary," while Markku Allison answered questions about architectural topics in the AIA Michigan/MAF booth in the "Tips and Tools Center."

Connections to Architecture Schools and Emerging Professionals

During the year each of our four architecture schools was featured at a board meeting. The deans highlighted their schools' approach, outreach programs and urban design related studios.

A stipend was added to cover more expenses for the Regional Associate Director and a representative for the AIAS was sought. The Design Retreat continued to be popular for young professionals and was well run as usual.

Honor Awards

The Honor Awards were memorable due to the fine work of our Awards Committee, a newly refined charge to assure broad expertise in jury makeup, and of course, a great jury chairwoman. I am glad we highlight some of the great architecture designed by Michigan architects! Plus, a new twist resulted from a recommendation from our Government Affairs Committee: to create a Legislator of the Year Award.

Chapter Grants

We upped the ante again for support to local chapters in the form of chapter grants of \$750 to be used for attendance at the national Grassroots Convention in Washington D.C. Eight chapters used these grants to send additional people for training.

Government Affairs

Your Government Affairs Committee has been very effectively supporting Senate Bill 5656, which removes the sole negligence clause in state contracts. Of course, this action could not happen without the backing of members who have responded to our minuteman alerts. Approved in the House and Senate, it awaits the Governor's signature. Our Certificate of Merit bill will be reintroduced next year (2005). Four bills dealing with interior design licensing have been introduced, but AIA members have testified in committee hearings to stop their passage and they appear to be stalled in committee. They will probably be reintroduced and will require AIA Michigan attention.

MDOT Context Sensitive Design was highlighted in the last newsletter so I don't need to mention it except to say that I am extremely proud that AIA Michigan was asked to participate. We have had a significant impact on the process and the program's development.

I am happy with the progress AIAM has made this past year and hope that every member has benefited from these efforts. That was the ultimate goal.

Suggestions

Constructive suggestions to improve AIA Michigan are always welcome, so feel free to contact me, Executive Director Rae Dumke or incoming president Harry Terpstra.

Summary

Since this will be my last column as president, I want to thank you all for being supportive of the activities of this

organization and of me personally. I have always felt honored to serve AIAM and have many great memories from my association with AIA architects, associates, allied professionals and our very capable and professional staff. It seemed whenever we needed someone to step forward there was always someone who came through.

In her forward to the publication, "The Will to Govern Well," Sarah J. Stanford states, "The barriers to successful evolution have more to do with the *willingness* of people to do things differently than with their knowing *what* to do differently." I subscribe to that theory but also know you must have a plan that you are *willing* to propose in hopes that evolution will occur.

Many times success comes, but in different ways than expected. The key is to enjoy it along with those who have caused it to happen and let them know that they were important and appreciated in causing that success!

It has been a true privilege to serve as your president for 2004... Thanks for the opportunity!

– Randy L. Case AIA
2004 AIAM President

AIA Michigan

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Vice President's Report

I think every incoming president feels honored to have the opportunity to serve but probably gets a bit nervous before taking office. It likely hits about the time they realize they need to start to develop a plan for their term of office. I certainly am not an exception.

Planning for the year was tough because we have been fortunate to have had a string of good leaders here in Michigan. Immediate Past-Presidents Randy Case, Celeste Novak and Tim Casai have increased our awareness and provided excellent leadership, especially regarding Livable Communities.

We are stable financially thanks to the foresight of leaders like Tim Casai, Gary Skog, Gene Hopkins and Tom Mathison, though it will take work to assure continued improvement. We have been making good progress in Government Affairs. With leadership of Kevin Shultis, Fred Butters, Ben Tiseo, Dennis Cawthorne and Jim Cavanagh, we plan to continue to build our advocacy strength. Our Public Awareness is expanding thanks to the efforts and leadership of Suzan Pultoric and Angela Jeruzal. We have increased involvement in the national leadership; Gene Hopkins and Tom Mathison are obvious examples for us to follow. We are also very fortunate to have an excellent staff, lead by Rae Dumke.

So, what can we do to continue this progress and improve our value to AIAM members? One word has been repeating itself ever since the 2004 National Convention in Chicago: "Connections." It seems to be the link that addresses the areas that often remain the weakest for AIA.

The role of a component, especially one like AIAM, is to provide this leadership link – a connection between AIA National and local chapters. I believe strongly this entails more than providing services or programs.

In addition, we must remember the

real face of AIA and architecture is our members, it is how the public perceives AIA and our profession. We must do more to help our chapters to be the place to develop community leaders as well as AIA leadership of the future. I believe our organization can have its greatest positive impact right in our own communities.

With these thoughts in mind, I would like us to do all we can in the next year to support an agenda that includes:

Strengthen our local, regional and national connections and our collective voice. We must help our chapters and members to be advocates for the design of livable, beautiful and healthy communities. We must do all we can to help members and chapters to be proactive in their own communities through the media and community involvement. We need to recognize and support the unity of purpose between these groups. And we should find ways to recognize and reward other groups that have done something positive in our communities.

Expand the architecture community by connecting to non-members, non-standard practice architects and allied professionals. This will include serious efforts to encourage architects to join AIA and encouraging partnerships with other organizations. Let's foster a spirit of collaboration, recognizing that we share common goals.

Mentor and learn from the next generation. We must continue and expand the mentoring program as well as connect with our younger members who will be the next leaders of AIA.

These issues will require working together to make significant progress both at AIAM and at our chapters over the next year. We have resources at AIA National and support of AIAM. My hope is that we now improve the connections and do more to assist our chapters so they have a solid base of members and can provide even more leadership with our communities.

We will be developing specific action

plans for these connections at our Leadership Retreat in January.

I view this opportunity to serve as both a privilege and honor, and I certainly welcome your thoughts and your continued support. I am looking forward to working with Excom, the AIAM Board, the AIA Michigan staff and all of you in the coming year.

Best wishes for a successful 2005.

– Harry A. Terpstra, AIA

Public Awareness Update

Media relations and other awareness initiatives for 2004 led by the AIA Michigan Public Awareness Committee resulted in several media interviews and additional visibility for AIAM and its members.

Among the highlights for 2004 were the kickoff of Michigan Talk Radio's morning show broadcast live from the annual Leadership Retreat in January, and multiple media interviews on topics ranging from the AIA Michigan and AIA Detroit Honor Awards, chapter events, the annual Health Facilities Conference and "Architecture: It's Elementary."

In conjunction with Michigan Public Television, the Public Awareness Committee began the first steps in production of its series on Michigan architecture, shooting two pilot segments featuring interviews with AIA Michigan members.

In December, AIA Michigan presented on two topics at the high-profile "Tipping to Cool" conference in Lansing, an initiative in conjunction with Governor Jennifer Granholm's 'Cool Cities' efforts.

– Suzan Pultoric, AIA
Chair, Public Affairs Committee
and Angela Jeruzal
Marx Layne & Co.
AIAM Public Relations Counsel



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Secretary's Report

The 2004 Board of Directors met as follows during the year:

- 2004 Organizational Meeting, Beaubien House, December 11, 2003
- Leadership Retreat, Traverse City, January 16-17, 2004
- U of M, Ann Arbor, March 25, 2004
- Steelcase University Learning Center, Grand Rapids, May 20, 2004
- Mid-Summer Conference, Mackinac Island, August 5, 2004
- Albert Kahn Associates, Detroit, October 21, 2004
- 2005 Organizational Meeting, Beaubien House, December 10, 2004.

In addition, the Executive Committee of the Board met prior to each of the above full Board Meetings, as well as at the ExCom Planning Retreat, Homestead Resort, Glen Arbor, November 5-6, 2004.

The Society held its Annual Business Meeting in conjunction with the Mid-Summer Conference, August 6, 2004. The Architects' Political Action Committee convened its Annual Meeting on October 21, 2004, at Albert Kahn Associates, Detroit.

Minutes of all of the above meetings were recorded by the Secretary, published to the Directors, and are on file at the Beaubien House for members' review upon request.

Selected highlights for 2004 included the following:

- AIA Michigan member, Eugene Hopkins, FAIA, served as Institute president.

- Retiring Regional Director Thomas Mathison, AIA, was elected to serve as 2005 Institute vice president.
- Celeste Allen Novak, AIA, was elected to serve as 2005-2007 Regional Director.
- The Institute's ArchiPAC contributed \$1000 to Congressman Sander Levin, with the presentation being made by Secretary King in April.
- A commitment was made to explore holding the 2005 Mid-Summer Conference at The Grand Hotel in conjunction with AGC Michigan and AGC Detroit.
- *PLACE Magazine* was reinvigorated, with new leadership by Matthew Rossetti, AIA.
- Support for a developing Code Requirement Submittal Checklist was approved.
- A process to review and upgrade the Society's Bylaws was initiated by the ExCom through Secretary King, with completion scheduled for mid-2005.
- A plan to explore alternatives to the Society's participation in the annual Design and Construction Expo in conjunction with CAM was approved by the ExCom to be initiated in 2005.

– Dennis M. King, FAIA
AIA Michigan Secretary

Government Affairs Report

2004 closed on a very high note for the AIAM Government Affairs Committee. On December 20th, Governor Jennifer Granholm signed into law *Public Act 429* (formerly H.B. 5656). This law eliminates the use of a "sole negligence" clause in the state contract. For more than twenty years,^othe AIAM and members of the various Government Affairs committees have attempted to "clean up" the contract for items that are uninsurable or expose the profession to excessive risk; but, until now, have been relatively unsuccessful.

Passage of this law is a significant positive step and we hope it will initiate more.

Fred Butters, AIA who championed the bill within the Government Affairs Committee, extends congratulations to Jim Cavanaugh, AIAM's lobbyist, and to everyone who participated in the letter-writing campaign.

We are currently planning our initiatives for 2005. Items currently under consideration include:

- Increased Penalties Bill
- Certificate Merit Bill
- Opposition of a bill to be introduced related to Interior Design Licensure
- Fundraiser Activities.

– Kevin Shultis, AIA
Chair, Government Affairs Committee

Heartfelt Thanks

The AIA Michigan Directors and Staff extend their gratitude to the following for donating time and services and doing an excellent job of tuck-pointing and cleaning the rear and side of the Beaubien House. More work will be completed in the Spring.

Masonry Institute of Michigan

Schuster Construction Services, Inc.

Davenport Masonry, Inc.

U.S. Heritage Group

AIA National Report

The most recent meeting of the National AIA Board of Directors was held on December 2-3, 2004, at Institute Headquarters in Washington, D.C. Following is a summary of reports and actions taken during this meeting, presided by Eugene Hopkins, FAIA president.

Treasurer's Report

Treasurer James Gatsch, FAIA reported the budget is well ahead of expectations and that 2004 will again be a year in which the AIA did not have to use its line of credit anytime during the year. The projected budget for 2005 will be approximately \$50,000,000.

Awards & Recognitions

The Board of Directors selected Santiago Calatrava, AIA as the **2005 AIA Gold Medal** recipient. The Board selected Murphy/Jahn of Chicago as the **2005 AIA Firm of the Year**. The Board learned that the **AIA/ACSA 2005 Topaz Medallion for Excellence in Architectural Education** recipient is Edward Allen, FAIA from MIT. The **2005 Whitney M. Young, Jr. Award recipient** is Stanford R. Britt, FAIA from Washington, D.C. The Board selected Norbert W. Young, FAIA from McGraw Hill as the recipient of the **2005 Edward C. Kemper Award**.

Management and Monitoring Report

Norman Koonce, FAIA EVP/CEO presented a status report on activities undertaken by management to achieve the Board's strategic plan and vision.

Best Practices for Livable Communities

The Board heard a presentation of several Best Practices for programs promoting Livable Communities, including an excellent program in Denver, called "Freedom By Design," presented by its founder, Brad Buchanan, AIA. Freedom By Design matches those in need of modifications for accessibility with individuals and organizations who

can meet the need. Very successful in Denver, it is designed to be duplicated in AIA components everywhere. I can email a copy of his presentation to anyone who would like to see it.

Other "Best Practices" included:

"Community First" (Naperville, Illinois), where the AIA created an educational workbook for homebuyers and builders explaining home design that is sensitive to the neighborhood and the environment.

In Clarksville, Tennessee, the AIA provided advice and support following devastation caused by a tornado.

Presentation of the 2005 Operating Plan

Executive VP/CEO Norm Koonce, FAIA reviewed AIA's Operating Plan, organized into four primary areas: **Advocacy, Community, Knowledge, and Value/Resources**.

Presentation of the 2005 Operating Budget

Treasurer James Gatsch, FAIA and CFO Rich James presented the operating budget, which coincides with the 2005 Operating Plan.

Secretary's Report

Secretary Larry Livergood presented the status of the Fellowship Program Summary and recommended that no amendments to the Rules of the Board to modify the nomination and selection process be made at this time.

He also presented the International Working Group Summary, addressing representation and governance issues for AIA international members. The issues of greatest concern to international members are:

- A more direct voice to the Board and leadership
- Path to an active leadership role
- Reciprocity of professional licensure
- Opportunities for continuing education in other countries
- Heightened awareness of needs and activities of international members of AIA.

Policies for Approval on Second Reading

The Board approved the proposed policies, and will take up a review of position statements in 2005.

Board Discussion Groups

The Board broke into new discussion groups for 2005 to talk about the issues for 2005 and the transition from 2004.

Practice Specialty Certification Task Group Final Report

The Board received the final report from this task group and tabled consideration of the "establishment of an unbiased process that will enable the Board to consider and evaluate the merits of proposed or existing credential programs on a case-by-case basis should an AIA Knowledge Community, collateral organization, alliance partner or similar organization seek AIA's acceptance or endorsement of their program."

Project Delivery Task Group Report and Recommendations

The Board received and approved recommendations of this Task Group that "AIA take the leadership in facilitating an evolution of the project delivery process through a multi-year action plan."

Task Group on A/E Productivity

The Board received and endorsed the interim report of this task group, containing the preliminary AIA response to *Collaboration, Integrated Information, and the Project Lifecycle in Building Design, Construction and Operation*, adopted by the Construction Roundtable (CURT) in July, 2004. AIA will submit it to CURT.

Creation of Advocacy Committee

The Board approved the appropriate amendments to the governance policies to create a new Advocacy Committee of the Board of Directors.

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AIA National Report

(Continued from page 5)

Balanced Scorecard Update

The Board received a report from Balanced Scorecard, a consulting group charged with evaluating matters of Board and management governance and effectiveness. This will be followed up by the 2005 Executive Committee.

Other Reports

The Board received reports from the College of Fellows and National Associates Committee.

Inauguration of 2005 President

Friday night saw the inauguration of Doug Steidl, FAIA as the 81st President of the AIA. Hundreds of people joined in this event that included a formal reception, dinner and afterglow.

First Meeting of the 2005 AIA National Board of Directors

On Saturday, December 4, Doug Steidl opened the meeting with an overview of opportunities for 2005, including a summary of objectives and initiatives related to our strategic plan.

For 2005, the following EXCOM members will lead specific areas of the agenda for AIA:

- R K Stewart - Advocacy
- Shannon Kraus - Knowledge
- Thomas R. Mathison - Community
- Sandra Stevens - One AIA
- Ana Guerra - Emerging Professionals
- Jim Gatsch - Finance & Audit
- John Senhauser - Secretary's Advisory Committee

Reports from Collateral Organizations

The Board received reports from representatives of AIA's collateral organizations, including AAF, AIAS, ACSA, ASLA, NAAB and NCARB.

Report on 2004 Grassroots Leadership Conference

Kate Schwensen, FAIA First Vice

President, gave a report on Grassroots, scheduled for February 9-12, 2005 in Washington, D.C. Information related to important advocacy issues will be sent to all component leaders in January to give them time to prepare prior to coming to Washington. The following preliminary issues are under consideration:

- Energy and the built environment
- Green building collaboration initiatives
- Affordable housing
- Brownfields redevelopment initiative
- Protect historic preservation tax credits
- Association / small business health insurance
- Community enhancement transportation study
- School modernization / healthy design
- Broadening use of "cash" tax accounting for architects
- Tort reform

Announcements of Candidates for National Office in 2005

Secretary Senhauser, AIA announced the following as candidates for office for 2005:

First Vice President

James Gatsch, FAIA (New Jersey)
RK Stewart, FAIA (California)

Vice President (four are elected)

Jerry Roller, AIA (Pennsylvania)
Robert Selby, FAIA (Illinois)
Norman Strong, FAIA (Washington)
Michael Broshar, AIA (Iowa)

Treasurer

Tommy Cowan, FAIA (Texas)

Nominations are open until March 18, 2005.

Next Board of Directors Meeting

The next Board of Directors meeting is scheduled for March 10-12, 2005 in New Orleans.

On a Personal Note

It's hard to believe that my three-year term is over. What an incredible journey! I finished my term under the leadership of our good friend Gene Hopkins, FAIA. Gene and Jane represented us all extremely well across the globe.

Dee and I want to thank you for your solid support and encouragement these past three years. Thanks to you, we're looking forward to continuing service to AIA in 2005. I know you will give that same solid support to our new AIA Michigan Regional Director, Celeste Novak, AIA. From what I saw in Washington, she already has the hang of it and will take her place as a strong voice on the most diverse Board of Directors in memory.

As I sign off as AIA Michigan Regional Director, I want you to know that it has been an honor and privilege to serve AIA Michigan, and I wish you all a bright and prosperous 2005!

— Thomas R. Mathison, AIA
2002-2004 AIAM Regional Director
2005 AIA Vice President

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Future AIA National Convention Dates

2005	Las Vegas	May 19-21
2006	Los Angeles	June 8-10
2007	San Antonio	May 3-5
2008	Boston	May 15-17

2004 ANNUAL REPORT

AIA Michigan Financial Summary 2004

CATEGORY	2004 BUDGET PROGRAMMATIC INCOME	2004 BUDGET PROGRAMMATIC EXPENSE	2005 PROJECTED YEAR END INCOME	2005 PROJECTED YEAR END EXPENSE
REVENUE				
Membership	352,500.00		345,837.00	
Related Organizations	150,000.00		150,000.00	
Conferences & Meetings	146,000.00		138,352.00	
Documents/Books	94,500.00		120,407.00	
Publications	29,500.00		40,100.00	
Government Affairs	2,000.00		0	
Public Affairs	0		0	
Programs & Committees	12,700.00		10,791.48	
Supplemental Revenue	1,800.00		1,600.00	
TOTAL REVENUE	789,000.00		807,087.48	
EXPENSES				
Membership		75,480.00		80,110.00
Related Organizations		135,250.00		126,295.00
Conferences & Meetings		116,915.00		124,029.97
Documents/Books		75,670.00		80,000.00
Publications		67,725.00		69,140.00
Government Affairs		44,890.00		42,776.00
Public Affairs		33,445.00		33,260.00
Programs & Committees		32,320.00		31,355.62
Supplemental Expense		28,000.00		29,000.00
Occupancy Expenses		58,280.00		60,475.00
General Office Expense		121,025.00		115,000.00
TOTAL EXPENSE		789,000.00		791,441.59
NET GAIN				15,645.89

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2004 ANNUAL REPORT

Upcoming Events & Activities

FEBRUARY

- 9-10 Design & Construction Expo, Novi Expo
- 9-12 Grassroots, Grand Hyatt, Washington, D.C.
- 17 AIA-GV/MAF Lecture, Sarah Susanka, Grand Rapids
- 17 SMPS Michigan
- 19 ACEC/MSPE Awards, Grand Rapids

MARCH

- 10-11 Health Facilities, Amway, Grand Rapids
- 17 Economics of Green Conference, Metro Detroit
- 15 or 16 AIAM Legislative Day & Howling, Lansing
- 24 SMPS Michigan

APRIL

- 7 SMPS Michigan: Rainmaking seminar
- 25-31 Construction Industry Week in Michigan
- 29 AIAM Design Awards & Recognitions, Fellows

MAY

- 3-4 EnviroExpo & Conference, Boston
- 5 Masonry Institute of Michigan Awards
- 12-15 MSPE/ACECM Conference, Shanty Creek, Bellaire
- 19-21 AIA National Convention, Las Vegas
- 19 SMPS Michigan
- 26 MAF Golf Outing, Eagle Crest, Ypsilanti

JUNE

- 2-4 Detroit Regional Chamber Conference, Mackinac Island
- 17-19 UP History Conference, Sault Ste. Marie

AUGUST

- 4-6 Mid Summer Conference, Grand Hotel, Mackinac Island

SEPTEMBER

- 16-17 Design Retreat, Torch Lake
- 23-25 State History Conference, East Lansing

OCTOBER

- 6-7 Educational Facilities Conference, Grand Traverse Resort, Acme
- 26 Economic Forecast, ESD, Metro Detroit

NOVEMBER

- 18 AIA Detroit Honor Awards, Detroit Athletic Club

DECEMBER

- 15 AIAM Holiday Open House

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