



**AIA Michigan**  
A Society of the American Institute of Architects

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**Shape the future of your AIA at the  
2011 Leadership AIA Day! October 28, 2011**

You've been waiting all summer, and now the time has come to register for AIA Michigan's first ever Leadership AIA: Annual Meeting Day. This full day of programming provides an exceptional opportunity for AIA Michigan members and AIAS members from across the state to gather on **Friday, October 28**, to learn and lead together. And earn some CE credits, as well!



Here's what the day at the Christman Building in downtown Lansing will look like:

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8 a.m.	<b>Registration open</b>
9-10:30 a.m.	<b>Tour of the Accident Fund National Headquarters Building.</b> The historic Ottawa Street Power Station forms the centerpiece of a 7-acre riverfront campus for insurance company Accident Fund Holdings, Inc. This iconic 1939 landmark, an outstanding example of Art Deco architecture, had long awaited redevelopment and stands out proudly once again in the Lansing skyline. The project included redevelopment of the former power plant into a 9-story, 227,000 s.f. Class A office space. Now listed on the National Register, its rehabilitation presents a striking balance of its industrial past and its new life as a high-end national corporate headquarters. Led by <b>Elisabeth Knibbe, FAIA</b> , from Quinn Evans; <b>Eric Romano, AIA</b> , from HOK; and <b>Paul Jacob, AIA</b> from Christman, all of whom were involved with the project. [NOTE: Anyone with mobility issues should email <a href="mailto:barb@aiami.com">barb@aiami.com</a> so we may plan accordingly.]
10:45 a.m. - Noon	<b>Continuing Education Track 1.</b> Select from one of these two workshops: <b>1a.</b> There have been many changes to the building code and to the manner in which it has been administered in Michigan in recent years, and more are contemplated. <b>Irv Poke, AIA</b> , director of the State of Michigan's Bureau of Construction Codes, will address those changes, and is uniquely qualified to outline the potential impact on the architect practicing in Michigan. <b>1b. Matt Rossetti, AIA</b> , will discuss his concept of <i>ROD: Return on Design</i> , which is how an architect leverages the client's investment in their buildings such that design can be an even more powerful tool. Form and function are the first two dimensions but design that also generates value and propagates culture for a client is a critical third dimension.
Noon-1 p.m.	Box lunch provided to full registrants.
1-1:45 p.m.	Keynote speaker.

Economist and Michigan State professor **Charles Ballard, PhD**, will discuss the latest economic trends in the state of Michigan overall and in the design and construction industry specifically.

2-3:30 p.m.

**Continuing Education Track 2.**

Select from one of these two workshops:

**2a. Mike Cosgrove** of PCIA; **Phil Best** of XL Design Professionals; and Craig Thompson of **Sullivan Ward** will engage attendees in an important discussion of the latest in contracts, and the implications for architects and their firms. This program highlights the impact of deal-maker and deal-breaker clauses in professional services agreements. Participants learn to identify the characteristics of contract provisions that make them either "deal makers" (something so important that it should be in every agreement) or "deal breakers" (something so onerous and risk-laden it should be deleted from any agreement). The program also shows how some clauses, depending upon how they are worded, can be either "deal makers" or "deal breakers".

**2b. Hanging That Shingle: the business end of starting your own firm** features **Gene Hopkins, FAIA**, of HopkinsBurns Design Studio; **David VanderKlok, AIA**, of Studio [intrigue] Architects; and **Eric Moore, CIC, LIC**, of Moore Insurance Services. With the recent economic challenges, more architects are considering starting their own firms. This is the session where we hope to answer so many of the questions that arise. [NOTE: Designed by and for emerging professionals; however, all are welcome.]

3:30-4:30 p.m.

**Annual meeting of members.**

Attend to hear reports from the AIA Michigan President, Secretary, Treasurer, Regional Director, and Executive Director and to vote on proposed bylaws amendments (transmitted separately from Secretary Paul Dannels, AIA).

4:30-5:30 p.m.

**Town Hall.**

Join fellow members in a rousing open forum discussion about the future of AIA Michigan and the profession. Topics will include how the AIA can be more relevant to current and future members.

5:30-7 p.m.

**Afterglow** - Come clink glasses in a toast to a successful first Leadership AIA: Annual Meeting Day!.

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Your registration fee (\$30 for AIA members, \$40 for non-members, Associate AIA members and AIAS members no charge) gets you access to the full day's offerings. Anyone can attend the Annual Meeting, Town Hall, and Afterglow at no charge.

AIA Associate and AIAS member registration fees have been generously paid for by the firms of Tiseo Architects Inc., Studio [intrigue] Architects and Stucky + Vitale Architects, Inc.



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**Mail or Fax form to:**

**AIA Michigan, 553 E. Jefferson, Detroit, MI 48226 - 313-965-1501 Fax 313-965-4100 Phn**

**Make checks payable to AIA Michigan**

Register online at [www.aiami.com](http://www.aiami.com)

**Check or credit card must accompany this form. No refunds. Return forms by 10/20/11**

Name \_\_\_\_\_ AIA# \_\_\_\_\_

Firm Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Please check what you will be attending:

Cost is \$30.00 AIA Members \$40.00 Non-Members

AIA Associate Members and AIAS Members - No Charge

Continuing Education Sessions and Lunch \_\_\_\_\_ Amount \_\_\_\_\_

Annual Meeting \_\_\_\_\_ No Charge

Town Hall \_\_\_\_\_ No Charge

Afterglow \_\_\_\_\_ No Charge

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_  
(mastercard, visa, discover only)

Name on Card \_\_\_\_\_ Sec. Code on Back \_\_\_\_\_

If paying by check payable to AIA Michigan - Check# \_\_\_\_\_

Total \$ \_\_\_\_\_

**Additional Registrations from the same Firm:**

Name \_\_\_\_\_ AIA # \_\_\_\_\_

CE Sessions/Lunch \_\_\_\_\_ Annual Meeting \_\_\_\_\_ Town Hall \_\_\_\_\_ Afterglow \_\_\_\_\_

Name \_\_\_\_\_ AIA # \_\_\_\_\_

CE Sessions/Lunch \_\_\_\_\_ Annual Meeting \_\_\_\_\_ Town Hall \_\_\_\_\_ Afterglow \_\_\_\_\_